



# Spalding Drive Charter Foundation *fueling the future*

Dear Sir or Madam:

We hope you will take a few moments to read about our upcoming event and learn how you can help!

Spalding Drive Charter Elementary School is a small neighborhood school in Sandy Springs, Georgia, serving students in Kindergarten through Fifth Grade. The Foundation is a non-profit organization working to provide resources to the school to enable them to provide better educational opportunities for our children. With proceeds from fundraising, the Foundation provides vital services such as funding educational software and supplemental technology.

As our Title I designation indicates, nearly 40% of our students are on free or reduced lunch programs. We do not have the same pool of parental resources available to other area schools and rely heavily on businesses such as yours to make our fundraising efforts a success

**On March 28th, 2014, we will be hosting our school's Silent Auction at the Heritage House in Sandy Springs.** We plan to raise \$15,000 to go directly towards our 2014 goals: renewing the educational software licenses and purchasing a mobile iPad cart. The only way we can obtain this goal is with your help!

Please consider supporting our event by donating a gift certificate, merchandise or service. In exchange, you will receive some excellent community exposure and advertising. Your company information will be listed in the bidding brochure and you will be able to send business cards, signs or posters to display with your donated item at the auction tables. In addition, we are offering the following sponsorship tiers:

- \$15 - 99:** Recognition on our sponsorship list posted in the main hallway  
"Support our Sponsor Thank You" posted on the school's Facebook page
- \$100 - 199:** All of the above, plus 8.5x11 business logo posted in main hallway  
Opportunity to place business materials in main hallway sponsor's cabinet
- \$300+:** All of the above, plus 12x14 logo/ad space posted in main hallway  
Business logo posted on Foundation website with "Support our Sponsor Thank You"

All donations are tax deductible. We will gladly pick up your donation, or it can be mailed to us at the address below. In order for your donation to be printed in our bidding brochure, we must receive it by March 1st, 2014. If you have any questions, please do not hesitate to contact us.

Thank you in advance for considering our request and for your support of our school, children and community.

Anne Duhig  
Donations Chair  
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